

2023-2024 District Goals

District: 5 NE
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[SERVICE GST.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	10
2nd Quarter	1	20	20	10
3rd Quarter	0	0	30	10
4th Quarter	0	0	31	10

FY New Clubs

1

FY Charter Members

20

FY New Members

91

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

71

Action Plan

[MEMBERSHIP GMT.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 75% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[LEADERSHIP TRAINING GLT.docx](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 25% and club participation in our district increases by 25%.**
- b. Our team will ensure that 1 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$250 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Goal Statement #1:

To fill all eight of the zone's chairpersons' positions.

Action Plan- We need to encourage fellow club members to become a zone chairperson. Presently, one energetic Lion has taken on the zone responsibilities for three of our eight zones. This is a situation that needs to be addressed so our district can fill all our leadership positions. ZCs will call and/or e-mail club presidents to identify club members that have the potential to step-up and take leadership roles in their district. Those identified will be encouraged to attend an ELLI, RLLI, or ALLI learning sessions (which ever one is applicable for the specific club member).

Goal Statement #2:

To enable struggling Lions clubs in our district to remain active and grow in membership and in service to their communities.

ZCs will inform the DG which clubs need assistance to stay active. The DG team will reach out to the club presidents and officers to find out why they are struggling. It could be many reasons i.e., no new leaders wanting to step up, unable to get new 'younger members', officers filling the same position for 5 or more years, financial concerns, conflict among members, or simply burn out.

The members of many small clubs in ND can become somewhat isolated and lose sight of why they joined Lions in the first place. Many Lion members never attend a convention, a zone meeting, or a training session.

Action Plan

[SPECIFIC GOALS.docx](#)

Goal Statement

Goal Statement #3:

To increase new (and older) Lions with the knowledge of their club and their global Lion organization.

Action Plan

[GOAL 3.docx](#)